

## PRESS RELEASE

### ERIBA Nova GL gets a luxury update

**Bad Waldsee, 14 May 2018 – The ERIBA Nova GL is now available in a new and even more luxurious interior design. The total of seven layouts boast a generous equipment package along with the comfort features unique to the Nova generation. Thanks to a wide range of optional extras available, it can be tailored individually to the customer's wishes and needs.**

The ERIBA Nova has been delighting caravanning enthusiasts since 1966 thanks to continuous technical and design improvements as well as its size and extensive equipment. With the latest model generation of the ERIBA Nova GL, Hymer GmbH & Co. KG is now offering the same characteristic equipment details in a more modern and even more luxurious design. The light, spacious interior is dominated by premium materials and upholstery fabrics. The timeless furniture finish in oak tones complemented by champagne combines with stylish chrome details to create a high-end overall look. Contributing to the elegant ambience is a choice of four fabric combinations plus a leather alternative, along with a stone-effect kitchen worktop.

In terms of exterior design, the new Nova GL is notable for its unusual body shape, with rounded transitions between the roof and side wall and between the roof, rear and front lending the caravan a highly distinctive appearance. In the new luxury version, this is further underlined by dynamic decals with stripes in various shades of grey combined with dark red accents. The optional bicolour alloy rims echo the colour scheme, adding to the modern and strikingly automotive exterior.

#### **The ideal choice for individual and discerning travellers**

Rudi Fimpel, Divisional Manager of ERIBA Caravans, says: "Our new ERIBA Nova GL is the ideal choice for discerning caravanners, leaving nothing to be desired in terms of luxury and comfort. It already comes with an extensive equipment package, and this can be further tailored to our customers' individual needs and preferences thanks to a wide range of options". Optional extras include awnings, a panoramic front window, movers, ski boxes and multimedia packages complete with satellite antenna. A special interior highlight of the new luxury caravan is the extended comfort seating area with square cushions. This feature can be ordered with round cushions as an alternative – perfect for those who like to settle down with a good book in the evenings. The upholstery is also optionally available in a stylish dark leather. Extra legroom and seating comfort is provided by the single-column table with its special anti-fingerprint finish, while the two-metre-long beds ensure a restful night's sleep.

#### **Technical ingenuity as standard**

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Unique in the caravan class, the technically ingenious raum+ system also provides ample storage space while improving handling characteristics at the same time. The water, electricity and heating conductors are installed safely under the vehicle floor along with the fresh water tank, thus ensuring a low, centrally positioned centre of gravity. Beside the extra freedom of movement and comfort that comes as standard, the Nova is also well known for its patented PUAL construction. Thanks to special insulation properties, this makes the vehicle resistant to cold and hence winter-proof, as well as ensuring pleasant temperatures in summer. In addition, the ventilation system behind the overhead lockers ensures optimal heat distribution and low gas consumption for an ideal interior climate all year round.

The new ERIBA Nova GL is available from August 2018 in the best-selling layouts 465, 470, 485, 495, 530, 545 and 560.

For more information, visit [www.hymer.com](http://www.hymer.com)

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A wide range of press releases and high-resolution images can be found [here](#).  
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### About HYMER

Since its foundation in 1957, HYMER has been a household name in motorhomes and caravans "made in Germany". The company is not only notable for its long tradition and passion for motorhoming, but is also one of the leading manufacturers in the premium sector thanks to its high standards of quality and consistent record of innovation. Hymer GmbH & Co. KG markets its products under the four brands HYMER Motorhomes, ERIBA Caravans, HYMERCAR Camper Vans and HYMER Original Parts & Accessories. Hymer GmbH & Co. KG is part of the Erwin Hymer Group.

### About the Erwin Hymer Group

The Erwin Hymer Group brings together motorhome and caravan manufacturers, accessory specialists as well as rental and financing services under one roof. With more than 6,000 employees worldwide and around 55,000 leisure vehicles, the Group achieved a turnover of 2.1 billion euros in the financial year 2016/17. The Erwin Hymer Group includes the motorhome and caravan brands American Fastbacks, Buccaneer, Bürstner, Carado, Cliffride, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Niesmann+Bischoff, Laika, LMC, Roadtrek, Sunlight and Xplore, the motorhome rental companies Best Time RV, McRent and rent easy, the chassis specialist Goldschmitt, the accessory specialist Movera, the tent caravan manufacturer 3DOG camping and the travel portal freeon-tour.

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